

31st Annual Woodlot  
Tour and Conference  
**RESTORATION  
& RESILIENCE**

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**SPONSORSHIP  
PACKAGE**

23 - 24 April 2024  
Barrie, Ontario



ONTARIO  
**WOODLOT**  
ASSOCIATION



31st Annual Woodlot Conference

# RESTORATION & RESILIENCE

Barrie, Ontario



23-24  
April 2024

The Ontario Woodlot Association (OWA) is a not-for-profit organization that provides province-wide infrastructure and programming to help our members become the best possible stewards of our woodlands. We envision the sustainability of Ontario's privately owned forests now and in the future.

Your sponsorship will support the OWA's work to restore, manage and advocate for healthy forest ecosystems. Connect with woodlot owners, industry professionals and students at the Ontario Woodlot Association's 31st Annual Woodlot Conference. Join us in the Horseshoe Valley of Simcoe County this year's conference which will include time to connect, network and meet old and new friends.

## VISIBILITY

Align your brand with the provincial leader in sustainable forest management.

## ADVERTISE

Benefit from online and print advertising opportunities before, during, and after the conference.

## NETWORK & PROMOTE

Network and promote your brand to conference attendees, speakers and experts across Ontario.

**LEARN ABOUT NEW PROGRAMS,  
TRENDS AND OPPORTUNITIES!**



# OUR MEMBERS



23 - 24  
April 2024

OWA members are woodlot owners, forest practitioners and Ontarians who recognize the importance of preserving forest habitat for future generations. The average member is approximately 52-years-old, equally male and female, owns property that is 20 hectares in size, and many members also engage in both forestry and agriculture. Over 70% of our members who own woodlots, do so to protect and improve habitat for biological diversity.

As an organization with a network of thousands of woodlot owners across Ontario, the OWA is well-equipped to leverage our network and help you access the OWA's membership base that spans across the province. We invite you to make use of this opportunity to extend your reach and make connections.

The OWA engages in positive and proactive advocacy work at all levels of government. We advocate for woodlot owners by lobbying the government regarding issues affecting sustainable forestry practices. Recent advocacy work includes supporting the Personal Silvicultural Savings and Investment Plan (PSSIP) as an income tax deferral tool on harvest revenues.

Your support, generosity and participation as a conference sponsor is essential to the success of the Annual Woodlot Tour and Conference.

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# SPONSORSHIP OPPORTUNITIES



23 - 24  
April 2024



## White Pine \$500 + HST

1. Company logo in the Conference program, on OWA website and social media
2. Acknowledgement on signage, digital presentation displays and verbally during conference
3. One (1x) Indoor exhibitor booth



## Sugar Maple \$1,000 + HST

1. All the benefits from White Pine, adding:
2. One (1x) 1/8 page ad in Woodlander\*
3. Electronic membership until September 2024
4. One (1x) Delegate pass for entire conference\*



## Black Walnut \$2,500 + HST

1. All the benefits from Sugar Maple, adding:
2. One (1x) 1/4 page Woodlander ad\*
3. One (1x) Electronic advertisement in the May 2024 e-letter
4. Two (2x) Delegate passes for entire conference\*



## Butternut \$5,000 + HST

1. All the benefits from Black Walnut, adding:
2. One (1x) 1/2 page Woodlander ad\*
3. One (1x) Woodlander Article
4. Three (3x) Delegate passes for entire conference\*
5. One (1x) Indoor or outdoor exhibitor booth\*

IF YOU HAVE ANY QUESTIONS ABOUT THE SPONSORSHIPS CONTACT:  
[OLYVIA.FOSTER@ONTARIOWOODLOT.COM](mailto:OLYVIA.FOSTER@ONTARIOWOODLOT.COM)

\*Woodlander ads, delegate passes, and booths are not cumulative.



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# EXHIBITOR BOOTHS



23 - 24  
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## First-come, first-served

### INDOOR

Time to visit the tradeshow is built into the conference agenda. Limited space available.

#### Sponsor rate

Booth space available at request for sponsors of more than \$500.00, first-come, first-served.

#### Non-sponsor rate

Sliding scale: pay-what-you-can option for non-profits.

One (1) staff: \$50.00 - \$499.00 + HST

Two (2) staff: \$500.00 - \$1,000.00 + HST

### OUTDOOR

Price: \$1,000.00 +HST

Lunch included for two staff.

April 23, 2024 - Evening

- 4:00 PM - 7:00 PM

April 24, 2023 - Full day

- 8:00 AM - 5:00 PM

For additional information, please contact:

**Olyvia Foster - Indoor Booth**

- [Olyvia.Foster@ontariowoodlot.com](mailto:Olyvia.Foster@ontariowoodlot.com)

**Craig Drury - Outdoor Booth**

- [Craig.Drury@vermeercanada.com](mailto:Craig.Drury@vermeercanada.com)

LUNCH INCLUDED ON  
APRIL 24, 2024!



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# SPONSORSHIP FORM



23 - 24  
April 2024

Please fill in the form and return to the OWA by email ([info@ontariowoodlot.com](mailto:info@ontariowoodlot.com)) or mail. For other forms of payment, please contact Joanne Dudka at [info@ontariowoodlot.com](mailto:info@ontariowoodlot.com). Please note that all levels of sponsorship are available on a first come, first served basis.

## I WOULD LIKE TO SPONSOR THE 2024 WOODLOT CONFERENCE!



**White Pine**  
\$500 +HST



**Sugar Maple**  
\$1,000 +HST



**Black Walnut**  
\$2,500 +HST



**Butternut**  
\$5,000 +HST

Indoor Booth Contribution: \$ \_\_\_\_\_ Outdoor Booth Contribution: \$ \_\_\_\_\_

**SUBTOTAL:** \$ \_\_\_\_\_ **HST (13%):** \$ \_\_\_\_\_ **TOTAL:** \$ \_\_\_\_\_

## METHOD OF PAYMENT

Cheque Enclosed

Mastercard

Visa

Credit Card Number: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

CVV: \_\_\_\_\_

## SPONSOR INFORMATION

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

Your sponsorship is greatly appreciated! If you have any questions or want to support us in other ways, please do not hesitate to contact us.



ONTARIO  
**WOODLOT**  
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